

**DMCC**

**DDE**  
A DMCC PLATFORM

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# **DUBAI DIAMOND CONFERENCE 2024**

11 NOVEMBER

**SPONSOR & EXHIBITOR  
PACKAGES**

# About Dubai Diamond Conference 2024



The Dubai Diamond Conference 2024, organised by DMCC, is an essential gathering for addressing pressing challenges in the diamond industry. Join us on 11 November at Jafza One Convention Centre Dubai, UAE, as global industry experts and business leaders convene to explore emerging trends, technological advancements, and market dynamics shaping the industry's future.

It will be followed by a networking Cocktail Reception on the 11th November and a Gala Dinner on Wednesday 13th November at Jafza One.

The Dubai Diamond Conference is the start of the DUBAI DIAMOND WEEK which includes the Kimberley Process Plenary from 12th to 15th November and the third edition of the Jewellery, Gems and Technology Dubai (JGT Dubai) Trade Show from 12th to 14th November. We are expecting over 800 leaders of the global diamond industry to attend the Dubai Diamond Week.

The Dubai Diamond Conference promises to be the most important event in the global diamond industry calendar and should not be missed.

## WHY SPONSOR



**Networking opportunities:** Connect with industry leaders and clients at the Gala Dinner, solidifying your company's position in the Middle East diamond industry.



**Increased visibility:** Enhance your brand's visibility through the conference's marketing channels. Benefit from prominent logo placement on various event materials, enhancing your company's exposure.



**Regional presence:** Demonstrate your commitment to the region by supporting a significant industry event organised by the Dubai Diamond Exchange.

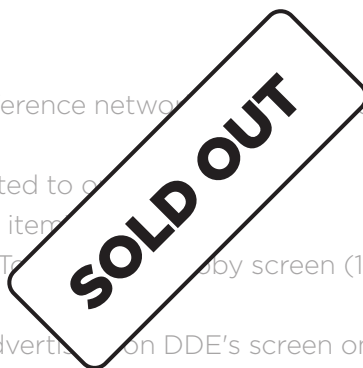


**Exposure at the Kimberley Process (KP) Plenary.** The UAE is the 2024 Chair of the KP and sponsors will have continued exposure as "supporters of the KP" during the Plenary where representatives from up to Fifty Nine countries in the KP family will come to Dubai

## ► Sponsor Packages

### DIAMOND SPONSOR PACKAGE (LIMITED TO ONE SPONSOR) OPEN FOR OFFERS STARTING AT: USD 70,000\*

- **20 delegate passes** for the conference and networking cocktail reception
- **20 delegate passes** for the gala dinner on the 13th November
- **3 guests** to attend the KP Plenary lunches and walking dinners
- A front-row table at the gala dinner for ten people
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter backdrop
  - Exclusive logo visibility on the diamond sponsor backdrop
  - Marketing material promoting the event (where relevant)
  - Corporate video presentation during coffee breaks and lunch
  - One minute corporate video presentation during conference opening
  - Delegate badges
  - During DDC panel discussions
  - Exclusive logo placement on conference networking material
- All delegate bags to include:
  - Sponsor corporate brochure (limited to one item)
  - Sponsor giveaway (limited to one item)
- Eight weeks advertising on Almas Tower lobby screen (1620w x 2160h pixels), before the start of DDC (11 November)\*\*
- Twelve months of video looping advertisement on DDE's screen on the second floor in Almas tower, starting from the signing of the sponsorship agreement
- Two Jewellery plinths for twelve months on DDE's corridor in Almas tower, starting from signing the sponsorship agreement
- Sponsorship mention in DDC press releases and media partnerships (where relevant)
- Sponsorship social media announcement on all DMCC channels prior to the conference
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Sponsorship mentions to be announced at DDC opening event
- Exhibition space allocation (5mx3m) in the venue dedicated exhibition area\*\*\*
- Special rate for additional delegate registrations (up to twenty): USD 300 per delegate (special rate ends on 6 November)



\* Proposals to be submitted to [wafa.jaffery@dmcc.ae](mailto:wafa.jaffery@dmcc.ae) by 31st July 2024 12 pm. DMCC reserves the right to select sponsors at its sole discretion.

\*\* Logos and any other creative material to be provided by the sponsor as per the specifications requested by DMCC.

\*\*\* Allocated space location is on a first come, first served basis. DMCC to provide the option of space or a shell scheme stand. Shell scheme includes one table, two chairs, a trash bin, and power. Any additional requirements are subject to additional charges.

**All sponsor and exhibitor package costs do not include VAT.  
5% VAT will be added to all package costs.**

## **PLATINUM SPONSOR PACKAGE (LIMITED TO THREE SPONSORS)**

**TWO AVAILABLE**

**COST: USD 50,000**

- **15 delegate passes** for the conference and networking cocktail reception
- **15 delegate passes** for the gala dinner on 13th November
- **2 guests** to attend the KP Plenary lunches and walking dinners
- Sponsor logo visibility on DDC<sup>\*\*</sup>:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter backdrop
  - Marketing material promoting the event (where relevant)
  - One minute corporate video presentation during the coffee breaks and lunch
  - Delegate badges
  - During DDC panel discussions
- All delegate bags to include:
  - Sponsor corporate brochure (limited to one item)
- Six weeks advertising on Almas Tower's main lobby screen (1620w x 2160h pixels), before the start of DDC (11 November)<sup>\*\*</sup>
- Six months of video looping advertising on DDE's screen on the second floor in Almas tower, starting from the signing of the sponsorship agreement
- One Jewellery plinths for twelve months on DDE's corridor in Almas tower, starting from signing the sponsorship agreement
- Sponsorship mention in DDC press releases and media partnerships (where relevant)
- Sponsorship social media announcement on all DMCC channels prior to the conference
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Sponsorship mentions to be announced at DDC opening event
- Exhibition space allocation (3mx3m) in the venue dedicated exhibition area<sup>\*\*\*</sup>
- Special rate for additional delegate registrations (up to fifteen): USD 300 per delegate (special rate ends on 6 November)

*\*\* Logos and any other creative material to be provided by the sponsor as per the specifications requested by DMCC.*

*\*\*\* Allocated space location is on a first come, first served basis. DMCC to provide the option of space or a shell scheme stand. Shell scheme includes one table, two chairs, a trash bin, and power. Any additional requirements are subject to additional charges.*

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## **GOLD SPONSOR PACKAGE (LIMITED TO SIX SPONSORS)** **TWO AVAILABLE**

COST: **USD 25,000**

- **10 delegate passes** for the conference and networking cocktail reception
- **10 delegate passes** for the gala dinner on 13th November
- **1 guest** to attend the KP Plenary lunches and walking dinners
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter backdrop
  - Marketing material promoting the event (where relevant)
  - Delegate badges
- All delegate bags to include:
  - Sponsor corporate brochure (limited to one item)
- Four weeks advertising on Almas Tower's main lobby screen (1620w x 2160h pixels), before the start of DDC (11 November)\*\*
- Three months of video looping advertising on DDE's screen on the second floor in Almas Tower, starting from the signing of the sponsorship agreement
- Sponsorship social media announcement on all DMCC channels prior to the conference
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Sponsorship mentions to be announced at DDC event
- Special rate for additional delegate registrations (up to ten): USD 300 per delegate (special rate ends on 6 November)

*\*\* Logos and any other creative material to be provided by the sponsor as per the specifications requested by DMCC.*

## **SILVER SPONSOR PACKAGE (LIMITED TO TEN SPONSORS)** **ONE AVAILABLE**

COST: **USD 12,500**

- **5 delegate passes** for the conference and networking cocktail reception
- **5 delegate passes** for the gala dinner on the 13th November
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter backdrop
  - Delegate badges
- Two weeks advertising on Almas Tower's main lobby screen (1620w x 2160h pixels), before the start of DDC (11 November)\*\*
- Three months of video looping advertising on DDE's screen on the second floor in Almas Tower, starting from the signing of the sponsorship agreement
- Sponsorship social media announcement on all DMCC channels prior to the conference
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Sponsorship mentions to be announced at DDC opening event
- Special rate for additional delegate registrations (up to five): USD 300 per delegate (special rate ends on 6 November)

*\*\* Logos and any other creative material to be provided by the sponsor as per the specifications requested by DMCC.*

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5% VAT will be added to all package costs.**

## NETWORKING COCKTAIL RECEPTION SPONSOR PACKAGE (LIMITED TO ONE SPONSOR)

OPEN FOR OFFERS STARTING AT: **USD 20,000** (from 17:30 - 20:00 on 11th November)\*

- **7 delegate passes** for the conference and networking cocktail reception
- **7 delegate passes** for the gala dinner on 13th November
- **3 guests** to attend the KP Plenary lunches and walking dinners
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter back
  - Marketing material promoting the event (w
  - Tent cards displayed on networking cocktail reception tables
- Three weeks advertising on Almas Tower's LED screen (1620w x 2160h pixels), before the start of DDC (11 November)\*\*
- Sponsorship social media announcements on all DMCC channels prior to the conference
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Sponsorship mentions to be announced at DDC networking cocktail reception
- Special rate for additional delegate registrations (up to seven): USD 300 per delegate (special rate ends on 6 November)

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## LANYARD SPONSOR PACKAGE (LIMITED TO ONE SPONSOR)

OPEN FOR OFFERS STARTING AT: **USD 15,000\***

- **5 delegate passes** for the conference and networking cocktail reception
- **5 delegate passes** for the gala dinner on 13th November
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter back
  - Exclusive Logo visibility on delegate lanyard and plenary lanyards
- Three weeks advertising on Almas Tower's LED screen (1620w x 2160h pixels), before the start of DDC (11 November)\*\*
- Sponsorship social media announcements on all DMCC channels prior to the conference
- Sponsorship mentions to be announced at DDC opening event
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Special rate for additional delegate registrations (up to five): USD 300 per delegate (special rate ends on 6 November)

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## LUNCH SPONSOR PACKAGE (LIMITED TO ONE SPONSOR)

OPEN FOR OFFERS STARTING AT: **USD 15,000\***

- **5 delegate passes** for the conference and networking cocktail reception
- **5 delegate passes** for the gala dinner on 13th November
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter backdrop
  - Marketing material promoting the event (where applicable)
  - Tent cards displayed on all lunch tables
- Four weeks advertising on Almas Tower's LED screen (1620w x 2160h pixels), before the start of DDC (11 November)\*\*
- Sponsorship social media announcements on all DMCC channels prior to the conference
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Sponsorship mentions to be announced at the DDC Lunch
- Special rate for additional delegate registrations (up to five): USD 300 per delegate (special rate ends on 6 November)

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\*\* Logos and any other creative material to be provided by the sponsor as per the specifications requested by DMCC.



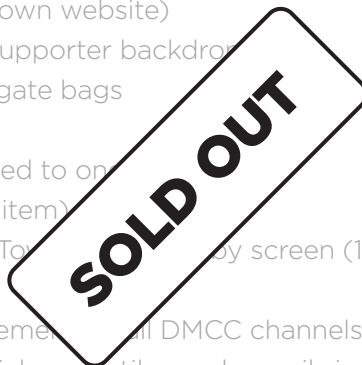
## DELEGATE BAG SPONSOR PACKAGE (LIMITED TO ONE SPONSOR)

OPEN FOR OFFERS STARTING AT: **USD 15,000\***

- **5 delegate passes** for the conference and networking cocktail reception
- **5 delegate passes** for the gala dinner on 13th November
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter backdrop
  - Exclusive logo visibility on all delegate bags
- All delegate bags to include:
  - Sponsor corporate brochure (limited to one per bag)
  - Sponsor giveaway (limited to one item)
- Three weeks advertising on Almas Tower's LED screen (1620w x 2160h pixels), before the start of DDC (11 November)\*\*
- Sponsorship social media announcements on all DMCC channels prior to the conference
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Sponsorship mentions to be announced at DDC event
- Special rate for additional delegate registrations (up to five): USD 300 per delegate (special rate ends on 6 November)

\* Proposals to be submitted to [wafa.jaffery@dmcc.ae](mailto:wafa.jaffery@dmcc.ae) by 31st July 2024 12 pm. DMCC reserves the right to select sponsors at its sole discretion.

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## DIGITAL SPONSOR PACKAGE (LIMITED TO ONE SPONSOR)

OPEN FOR OFFERS STARTING AT: **USD 15,000\***

- **5 delegate passes** for the conference and networking cocktail reception
- **5 delegate passes** for the gala dinner on 13th November
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter backdrop
  - Exclusive logo visibility on Wi-Fi details tent card
- Three weeks advertising on Almas Tower's main screen (1620w x 2160h pixels), before the start of DDC (11 November)\*\*
- Sponsorship social media announcement on all DMCC channels prior to the conference
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Sponsorship mentions to be announced at DDC opening event
- Special rate for additional delegate registrations (up to five): USD 300 per delegate (special rate ends on 6 November)



\* Proposals to be submitted to [wafa.jaffery@dmcc.ae](mailto:wafa.jaffery@dmcc.ae) by 31st July 2024 12 pm. DMCC reserves the right to select sponsors at its sole discretion.

\* WiFi will be used for the the entire Dubai Diamond Week at Jafza One Convention center.

\*\* Logos and any other creative material to be provided by the sponsor as per the specifications requested by DMCC.

## GALA DINNER TABLE SPONSOR PACKAGE (LIMITED TO FIFTEEN SPONSORS)

COST: **USD 7,500**

**FOURTEEN AVAILABLE**

- **2 delegate passes** for the conference and networking cocktail reception
- **2 delegate passes** for the gala dinner on 13th November
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter backdrop
- Sponsorship social media announcement on all DMCC channels prior to the conference
- DMCC to deliver DDC-branded social media tiles and e-mail signature featuring the sponsor's logo
- Sponsorship mentions to be announced at the gala dinner
- Special rate for additional delegate registrations (up to two): USD 300 per delegate (special rate ends on 6 November)

\*\* Logos and any other creative material to be provided by the sponsor as per the specifications requested by DMCC.

## LOGISTICS SPONSOR PACKAGE

(LIMITED TO THREE SPONSORS EXCLUSIVE FOR LOGISTICS COMPANIES)

*Details available on request, contact [wafa.jaffery@dmcc.ae](mailto:wafa.jaffery@dmcc.ae)*



## ► Exhibitor Package

### **EXHIBITOR PACKAGE** (LIMITED TO FIVE EXHIBITORS)

COST: **USD 10,000**

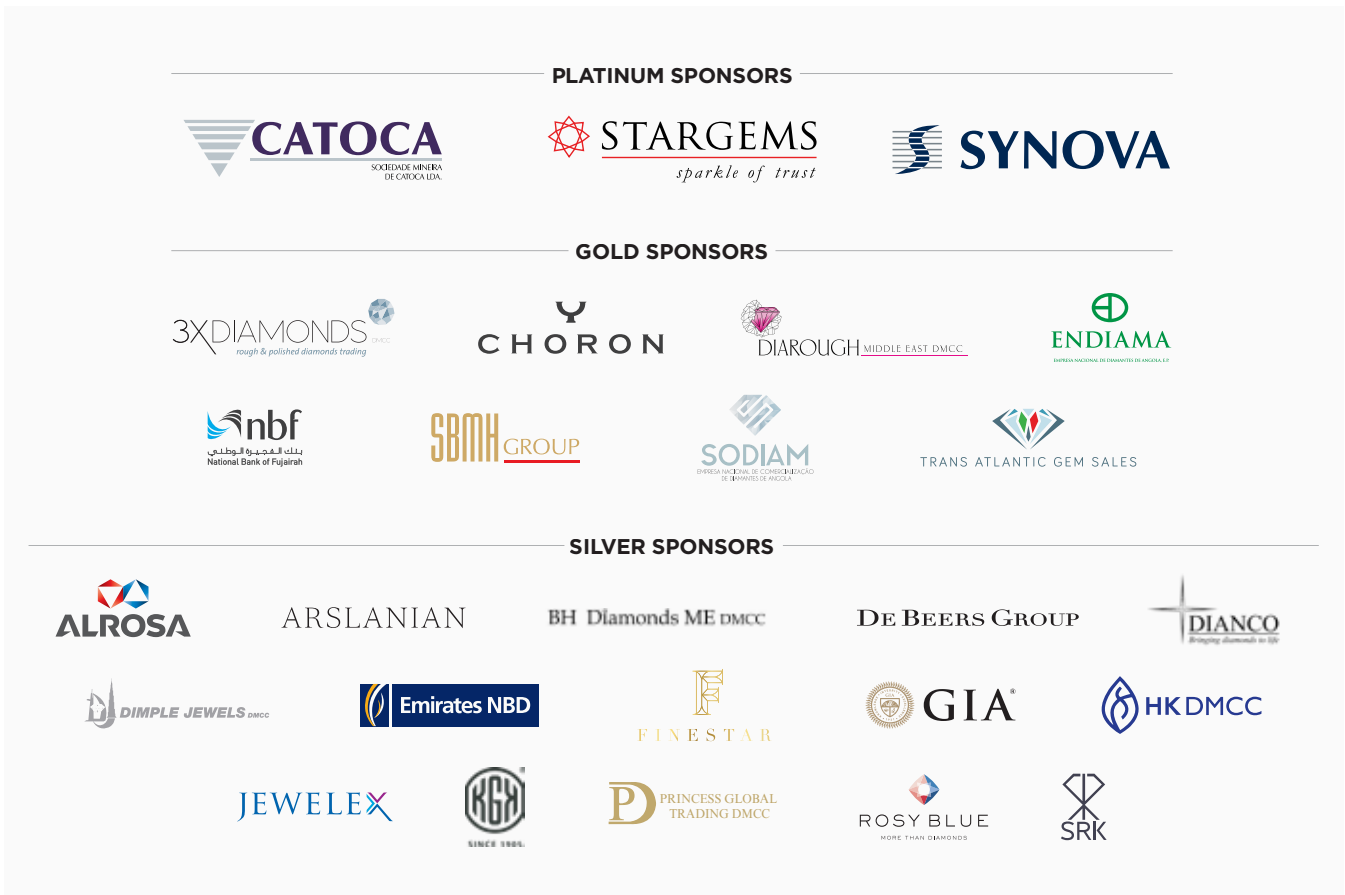
- **3 delegate passes** for the conference and networking cocktail reception
- **3 delegate passes** for the gala dinner on 13th November
- Exhibition space allocation (2mx3m) in the venue dedicated exhibition area\*\*\*
- Sponsor logo visibility on DDC\*\*:
  - Website (redirecting to sponsor's own website)
  - Main conference and KP Plenary supporter backdrop

*\*\* Logos and any other creative material to be provided by the sponsor as per the specifications requested by DMCC.*

*\*\*\* Allocated space location is on a first come, first served basis. DMCC to provide the option of space or a shell scheme stand. Shell scheme includes one table, two chairs, a trash bin, and power. Any additional requirements are subject to additional charges.*

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5% VAT will be added to all package costs.**

## ► DDC 2022 Sponsors



## ► Testimonials

*DMCC once again hosting a very successful and educational event.*

**Ronnie VanderLinden, President, Diamex**

*A great conference! A welcome change from living life on zoom.*

**Ravie Bhansali, Managing Director, Rosy Blue**

*It was a pleasure...the conference which was informative, well organized and well attended.*

**Girish L Mathrani, Business Development Manager, Transguard**

*Dubai certainly has established itself as one of our industry's most important centres.*

**Gaetano Cavalieri, CIBJO President**

*Congratulations on hosting the first scale international industry event. We were all thrilled with the opportunity to engage with our global colleagues in person.*

**Stephen Lussier, Gairman and Executive Vice-President, Forevermark, De Beers Group**

*It was my pleasure to participate at such a professional and well organized conference.*

**David Block CEO, Sarine Technology Group**

*It was a privilege for Del Gatto to be associated with this prestigious event... I would like to congratulate the tremendous success of the Dubai Diamond Conference.*

**Rajiv Jain, Regional Director, Delgatto Capital Group LLC**

*A successful conference...appreciated by all who attended.*

**Vikram Nayak, General Manager, Bonas Group DMCC**

**diamondconference.ae**

**ABOUT DMCC**

DMCC is at the centre of global trade. Headquartered in Dubai, it is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.