

**DMCC**

**DDE**  
A DMCC PLATFORM



# THE FUTURE OF DIAMONDS



**DUBAI  
DIAMOND  
CONFERENCE**  
The Future of Diamonds

**#DDC2022**



# DaVinci Diamond Factory

First automated laser faceting solution

 **SYNOVA**

Inventor of Water Jet Laser

*«This technology  
will change the  
industry»*

Source: Diamonds Changing Forever Report 2019



From rough to  
virtually polished  
in a few hours

For more  
information:



Please scan me

synova.ch 



**SOMOS A QUARTA**  
MAIOR MINA DO MUNDO  
EXPLORADA A CÉU ABERTO.

We are the fourth  
largest mine in the world  
operated in the open.

**USAMOS TECNOLOGIA**  
DE PONTA PARA QUE O RESULTADO  
FINAL SE REFITA NA QUALIDADE  
DO NOSSO PRODUTO

We use state-of-the-art  
technology so that the final  
result is reflected  
in the quality of our product

**A NOSSA GRANDE VISÃO**  
É ESTAR ENTRE AS 3  
MELHORES EMPRESAS  
DO MUNDO EM FACTURAÇÃO.

Our great vision is  
to be among the 3 best  
companies in the world  
in billing.

**REFORÇAMOS**  
O IMPACTO SOCIAL  
COM FOCO NA  
SUSTENTABILIDADE.

We reinforce  
the social impact with  
a focus on sustainability.

**• MINERAR É PRECISO, PRESERVAR É POSSÍVEL!**

**• Mining is necessary, preservation is possible!**

[www.catoca.com](http://www.catoca.com)





# OVERVIEW



Dubai Diamond Conference 2022



DMCC staged its fifth Dubai Diamond Conference, the world's most prestigious diamond event, on 21 February this year. Set in the luxurious surroundings of the Atlantis Hotel – The Palm, this year's sell-out conference explored the future of the diamond industry and was the lead event in a series

of industry-focused conferences, receptions, launches and trading activities. Other activities included Dubai's inaugural Jewellery Gems and Technology (JGT) Dubai tradeshow, the official opening of the Israel Diamond Exchange in Almas Tower, the unveiling of the 15.10-carat DeBeers Cullinan Blue, the world's largest fancy

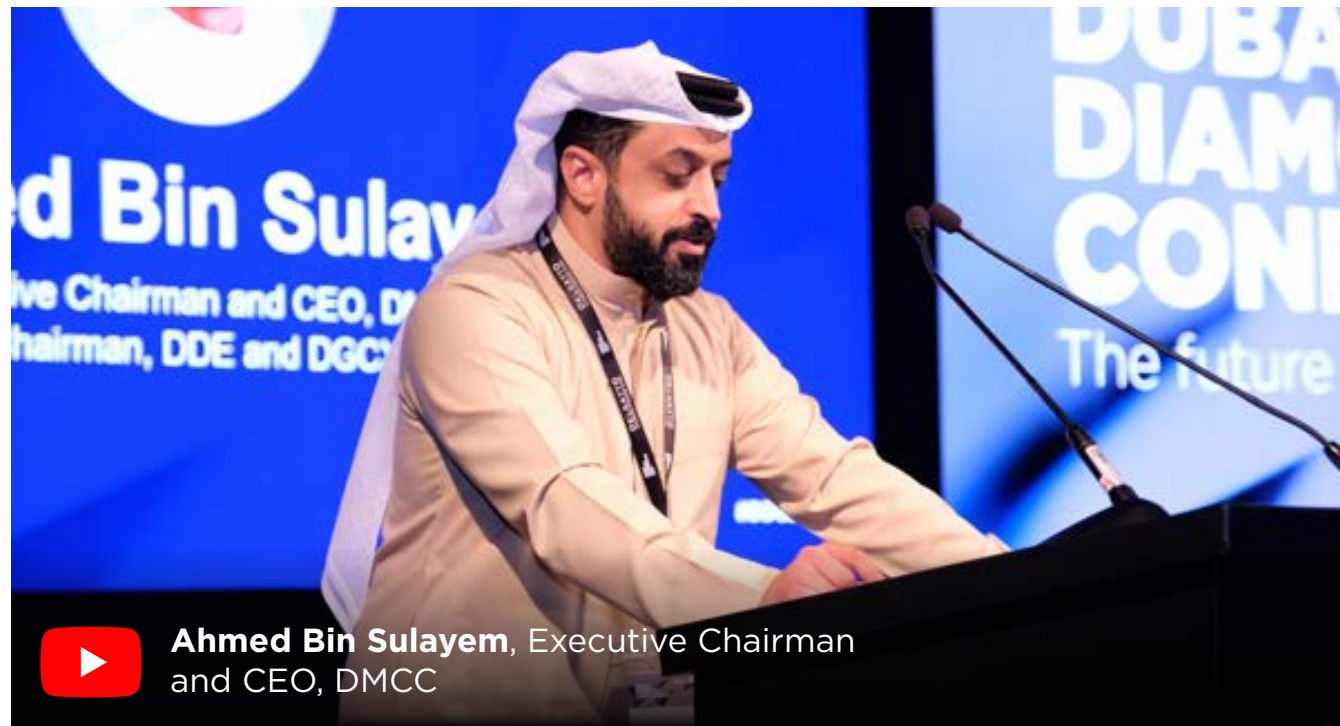
vivid blue diamond and the World Federation of Diamond Bourses (WFDB) & International Diamond Manufacturers Association's (IDMA) Presidents' meetings.

The conference had record attendance, with over 570 participants travelling in from across

the globe. With many of the world's most influential stakeholders gathered in one place, the 5th Dubai Diamond Conference 2022 was packed with insights and key takeaways that will influence the market in the years ahead, while providing a platform to discuss new opportunities and ideas.



## INTRODUCTION AND WELCOME FROM DMCC



**Ahmed Bin Sulayem**, Executive Chairman and CEO, DMCC

**“Dubai has become the global center for rough diamonds. Rough diamond total import/export value reached \$22.8 bn in 2021.”**

DMCC Executive Chairman and CEO, Ahmed Bin Sulayem opened the 2022 Dubai Diamond Conference by highlighting the extensive development of the UAE's diamond industry which has seen Dubai become the global center for rough diamonds. Having capitalized on the challenges presented by the pandemic, Dubai has emerged as the most important diamond hub as part of a geopolitical shift away from the traditional centers and towards African producing nations and the manufacturing center of Surat. Thanks in part to this movement and the signing of the Abraham Accords, which has supported a closer working relationship with Israel, Dubai's rough diamond industry has grown from being virtually non-existent 20 years ago to a total import/export value of \$22.8 bn in 2021.

The significant increase in trade has also seen Dubai taking a leading position in its support

for initiatives around artisanal diamond mining in Africa. To this end Mr. Bin Sulayem announced that 10% of the revenue from the Dubai Diamond Exchange (DDE) is given to the Diamond Development and Peace Diamond initiatives managed by the Washington DC-based NGO, Resolve.

Having created the infrastructure, Mr. Bin Sulayem stressed Dubai's intention to develop its colored gemstones and lab-grown diamond markets, while emphasizing the numerous events taking place through the week including JGT Dubai, the opening of the Israel Diamond Exchange, the WFDB and IDMA Presidents' meetings and the unveiling of the De Beers Cullinan Blue. The DDE Chair also highlighted the importance of industry collaboration with other centers and how success would be shared through enhanced co-operation.

## OPENING ADDRESS



**Dr Diamantino Pedro Azevedo**, Minister of Mineral Resources, Petroleum and Gas, Republic of Angola

**“Angola is on track to become the second largest diamond producer in the next ten years.”**

The Honorable Minister highlighted the importance of the close relationship between Angola and the UAE, referencing how the majority of its diamond exports, around 80%, come directly to Dubai. Recognized as the world's fourth-largest diamond producer, while remaining on track to become the second largest in the next ten years, the Minister went on to highlight the country's long-term mining potential, with diamonds remaining one of its most significant resources in terms of operations with output expected to reach ten million carats in 2022. He also highlighted the launch of the Angola Diamond Exchange and the Saurimo Diamond Hub as a key factor in the country's ongoing development.

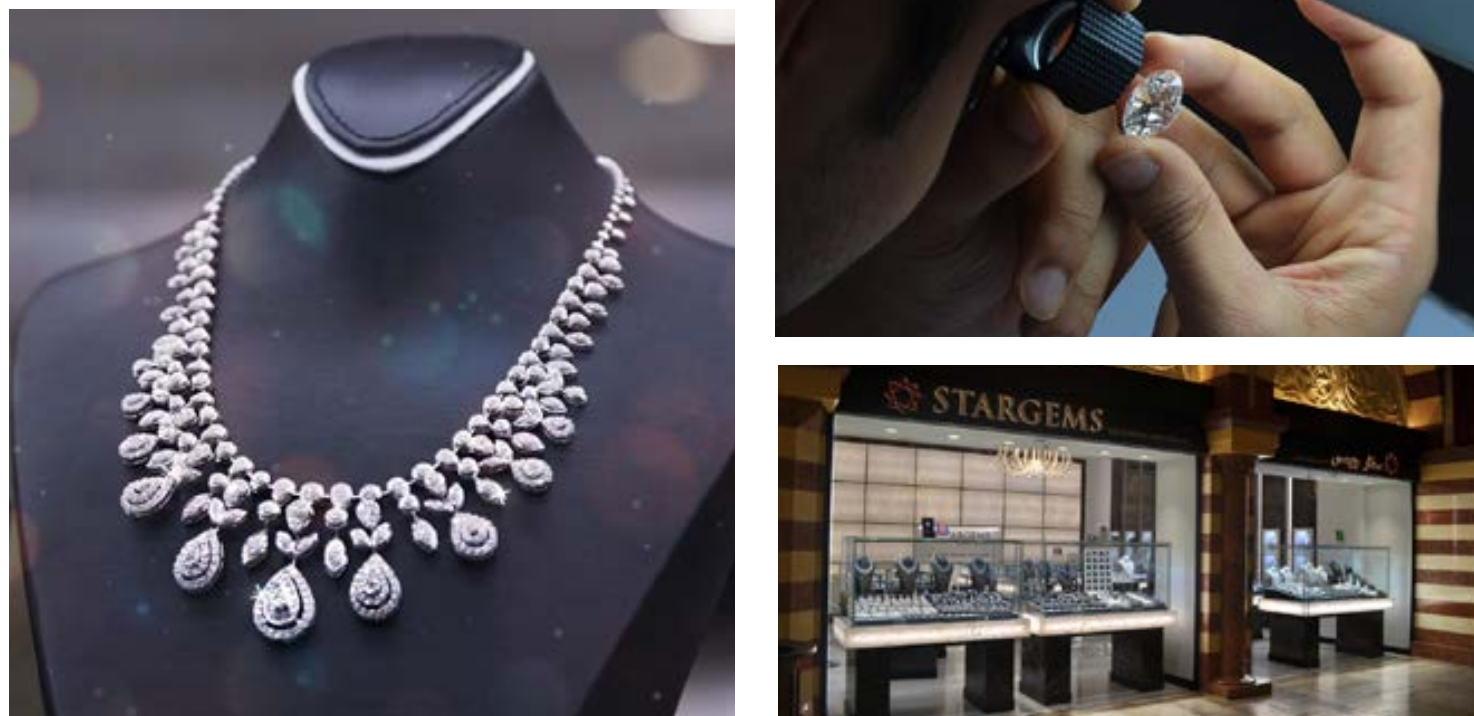
Extending an invitation to large-scale companies for the purpose of foreign direct

investment, the Honorable Minister complemented Dubai and its industry relevance and looked forward to “a much stronger friendship” between nations, especially in the mining and diamond trade.





## FROM ROUGH TO RETAIL



## SESSION 1: WHY DID DIAMONDS DO SO WELL DURING COVID?



**Bruce Cleaver**, Chief Executive Officer, De Beers Group

**Anish Aggarwal**, Co-Founder and Partner, GEMDAX (*Moderator*)

This first panel centered around an exclusive, one-on-one discussion with one of the most influential executives in the diamond industry, Bruce Cleaver, the De Beers Group Chief Executive Officer. Mr. Cleaver shared his thoughts on why the industry did so well during such an unprecedented period of uncertainty and what actions were taken as a company to protect not only product, but employees. For the health and safety of its staff, De Beers shut down the production of many mines in 2020 and while the long-term recovery was positive, Mr. Cleaver stated that there was a period where rough sales were down to approximately 3% of the usual volume in the second quarter of 2020. He felt that while it was a scary time for the company, the most important thing was to do everything possible to keep employees in good health.

The conversation between Anish Aggarwal and Bruce Cleaver flowed topic to topic, including what the industry could do to maintain the momentum that had been built over the past few years. While business has been good throughout the pandemic, the consensus was that growth may taper from the bullish gains made over the past 18 months. It is estimated that jewelry demand went up by between 20 - 25% since the pandemic, which is in line with other luxury products, including Swiss watches. In addition to increased consumer spending, the industry also witnessed a shift in emphasis towards greater sustainability initiatives and ethical standards. Mr. Cleaver stated that the long-term goal was to continue to create sustainable demand for diamonds and he was very optimistic about the future of the industry.

**“Jewelry demand went up between 20-25% since the pandemic. The industry is experiencing unprecedented demand.”**

**“The long term goal was to continue to create sustainable demand for diamonds. Optimistic about the future of the industry.”**

*- Bruce Cleaver*



A leading and renowned supplier of rough diamonds to the international markets based in the DMCC

## SESSION 2: THE NEW CONSUMER AND LAB GROWN DIAMONDS



**Beryl Raff**, Chairman and CEO, Helzberg Diamonds

**Stephen Lussier**, Chairman and Executive Vice-President, Forevermark, De Beers Group

**Shamlal Ahmed**, Managing Director, International Operations, Malabar Gold & Diamonds

**Anish Aggarwal**, Co-Founder and Partner, GEMDAX (*Moderator*)

Beryl Raff, Chairman and CEO of Helzberg Diamonds, started off the panel discussion, explaining how the consumer's perception of value influences their buying habits. Managing Director of Malabar Gold & Diamonds, Shamlal Ahmed, agreed, commenting on the deep-rooted heritage of jewelry in the Indian culture and how weddings have helped to support a \$65-70 billion economy, which grows between 6-7% per annum. Mr. Ahmed stated that while gold has historically been the main consumer spend, there has been a transition toward diamonds since the beginning of the pandemic.

Stephen Lussier, Chairman and Executive Vice-President of Forevermark, weighed in on how the

pandemic has also changed consumer behavior. Mr. Lussier highlighted that during lockdown, spending money on celebrations, travel, and other appreciative gifts were not possible and that more funds were funneled into diamond jewelry as an expression of appreciation. Continuing on the theme of changing consumer behavior, the topic of sustainability was brought up frequently, with an emphasis on responsible sourcing, carbon footprint, and labor-friendly employment. The panelists discussed commitment from companies to be not only socially responsible, but authentic in their approach, as to not lose the brand confidence among consumers.

Sustainability was also addressed while discussing

**“There has been a replacement of gold to diamonds in Indian jewellery since the beginning of the pandemic.**

- Shamlal Ahmed

**“The question of value for money and choice for the end consumer.**

- Beryl Raff

**“We have been through an extraordinary two years. We have just had the strongest natural diamond sales in history in the USA.”**

- Stephen Lussier





## Rough Diamonds

With unparalleled sourcing capabilities, the Choron Group is able to deliver a wide variety of rough diamonds from numerous conflict-free sources. Our product range includes precise assortments and run of mine productions.



## Manufacturing

The Choron Group has had the privileged responsibility to unlock the story behind the world's most magnificent rough diamonds, having unveiled spectacular polished diamonds that are priceless.



## Polished Diamonds

Our polished diamonds division caters to clients across the spectrum, including retailers and international jewelry brands. Our extensive inventory gives us the ability to fulfill even the most specific order.



## Jewelry

The Choron Group works closely with our client base to develop original jewelry concepts and collections for retailers and our artisans create bespoke fine jewelry for the most distinguished individuals.

the appeal of lab-grown diamonds to the new consumer. Beryl Raff highlighted that this was a question of *value for money and choice*, as Helzberg sold fifty times more two-carat, lab-grown diamonds than two-carat natural. She stated the profit margin on lab grown diamonds is significantly better than natural. Stephen Lussier agreed that there is a market for lab grown diamonds but argued that the prestige and rarity of a natural stone will always make natural diamonds more valuable.

The panel ended with a question to Beryl Raff, asking whether the diamond jewelry she was wearing on stage were set with natural or lab grown stones. Ms. Raff answered with a cheeky, *"If you can't tell, that's the real problem."*

After the panel concluded Stephen Lussier was brought back on stage to receive a Lifetime Achievement Award, celebrating his many years and successes with the De Beers Group and in the diamond industry.

## SESSION 3: RETHINKING THE DIAMOND SUPPLY CHAIN



**David Block**, CEO, Sarine Technology Group

**Bernold Richerzhagen**, Founder and CEO, Synova

**Rafael Papismedov**, Co-Founder, Managing Partner, HB Antwerp

**Anish Aggarwal**, Co-Founder and Partner, GEMDAX (*Moderator*)

Focusing on the inevitability of automated manufacturing, David Block, CEO of Sarine Technology Group, opened the third panel by illustrating the need for the industry to meet the changing demands of the market. Synova Founder Bernold Richerzhagen compared the transition to automation to the movement from horse drawn carriages to the combustion engine. Mr. Richerzhagen stated that newer technologies, such as water guided lasers, have the "potential to totally change the way diamonds are produced."

While it is certain that automation will have huge implications on the value chain, technology does not mean a direct replacement for existing industry expertise or knowhow. This is especially true for professions such as

diamond planners, a profession that has actually multiplied thanks to the integration of advanced technology. The most plausible implication of technology in the sector will cause a migration of humans towards more advanced roles, with less activity in the labor section of the supply chain.

Commenting on industry consolidation becoming more "local in terms of sourcing and producing," Rafael Papismedov, Co-Founder and Managing Partner of HB Antwerp, highlighted the potential for a quantum shift in the market due to consumer demands for their end products to have more "human, moral and economic value." Mr. Papismedov emphasized the importance for mining countries and players to not only utilize technology but the necessary skills to make a company successful.





“ **Automated manufacturing is inevitable.**  
- David Block

“ **The transition to automation is equal to the movement from horse drawn carriages to the combustion engine**  
- Bernold Richerzhagen

“ **Quantum shift in the market due to consumer demands for their end products to have more “human, moral and economic value”**  
- Rafael Papismedov

David Block suggested there could be three catalysts to spur on a wider skill transfer. First and foremost, the need to inspire employees within producing companies, quickly followed by demand from consumers. Lastly, there needs to be consideration about where the

diamonds are manufactured.

The panel agreed that regardless of technology's role, a company's brand is vital and is a driver for consumer purchase.

## SESSION 4: PERSPECTIVES FROM THE TRADE ASSOCIATIONS



**Yoram Dvash**, President, World Federation of Diamond Bourses  
**Iris Van Der Veken**, Executive Director, Responsible Jewellery Council  
**Ronnie Vanderlinden**, President, International Diamond Manufacturers Association  
**Colin Shah**, Chairman, GJEPC  
**Edward Asscher**, President, World Diamond Council  
**Gaetano Cavalieri**, President, CIBJO, The World Jewellery Confederation  
**Martin Leake** (Moderator)

As a summary to the speeches, chats and panels throughout the day, the final panel focused on making sense of the prevailing items throughout the day by asking the

captains of the industry for their perspectives. Iris van der Veken summarized the unifying message that the day's conversations evolved around consumer confidence based on





GUARANTEED  
ACCESS TO  
ENDIAMA

INVEST



THE QUICKEST AND  
EASIEST WAY  
TO REACH  
ENDIAMA!



ENDIAMA/INVEST

[www.endiamainvest.com](http://www.endiamainvest.com)  
[endiama.invest@endiama.co.ao](mailto:endiama.invest@endiama.co.ao)



**“ It is clear that trust, transparency and sustainability will remain key items in terms of maintaining demand.”**

*- Iris van der Veken*

**“ Importance of the free-trade agreement between the UAE and India.”**

*- Colin Shah*

**“ Outlined the recently upgraded system of warranties in terms of self-assessment.”**

*- Edward Asher*

responsible business practices and stating that “it is clear that trust, transparency, and sustainability” will remain key items in terms of maintaining demand. While the actual purchase of diamonds was more of an emotional decision, it has also become clear that it must be backed up and supported by a process of integrity and a process of care for “people and purpose.”

Colin Shah highlighted the importance of the free-trade agreement between the UAE and India, and how India’s ambitious target of reaching \$400 billion in exports would require greater market access for the diamond industry. Bearing in mind that exports in gold jewelry declined by \$7 billion in the last “three, four years when the duty was imposed”, the trade deal could help to support a surge in exports by nearly \$5bn in the relative short term.

The panel also touched upon the World Diamond Council’s recently upgraded system of warranties in terms of self-assessment and how it works in collaboration with the Kimberley Process.

Overall, the panel agreed that continued efforts towards embracing human rights, including anti-money laundering, anti-corruption, and building community would continue to support the diamond industry moving forward and encourage

positive sentiment from consumers to help maintain demand.





# OUR SPONSORS

---

## PLATINUM SPONSORS








# A RELIABLE WAY TO POLISH **YOUR** **DIAMOND BUSINESS**

As the diamond industry continues to grow in the UAE, so is the need for a reliable banking partner. With a dedicated diamond unit and a complete range of services, National Bank of Fujairah is just the specialist for you. From reliable lending to professional guidance and industry insights, we are the experts that offer it all.

## WHOLESALE BANKING



Call 8008**NBF**(623)  
to start our partnership  
[nbf.ae](http://nbf.ae)     





# OUR SPONSORS

## GOLD SPONSORS



CREATE VALUE.  
INCREASE OPPORTUNITIES  
IN THE ANGOLAN DIAMOND VALUE CHAIN.



Rua Rainha Ginga, nº 87, 7º andar  
Ed. Endiama/De Beers, CP: 1072  
Luanda, Angola

E-mail: [geral@sodiam.co.ao](mailto:geral@sodiam.co.ao)  
Tel: +244 924 156 986  
Tel: +222 370 211  
+222 370 217



# OUR SPONSORS

## SILVER SPONSORS



ARSLANIAN

BH Diamonds ME DMCC

DE BEERS GROUP



JEWELX



# the range of services offered by TRANS ATLANTIC GEM SALES

From the moment of arrival in our 12th Floor, Almas Tower offices we take full responsibility for the goods, covered by full Driesassur insurance. We have nine fully operational viewing rooms in our offices, if required, but would normally utilise the world-class tender facility within the Almas Tower.

## Goods Management

- sorting – we have an in-house capability to offer full assortment of a full range of rough diamonds. Where volume requires additional manpower, we have access to a number of trained, experienced sorters on a contractual basis. Goods do not leave our secure offices during this process and are recorded under camera
- valuation service – we can provide full production valuation utilising a previous senior De Beers staff member and former government diamond valuator
- deep boiling - we utilise the facility located in the Almas Tower if required
- security - secure storage and transportation to Tender floor

## Brand Management for Producers

- brand exposure through the provision of marketing material for trade press & customer circulation
- promotion of the Producer logo and branding on signage and all packaging such as pots and labels

## Event Management

- announcement and marketing of upcoming event
- selection of appropriate customers from extensive customer base
- management of appointment schedule, viewings and operations
- reconciliation of all weights and goods issue data using a bar-coding system

## Reporting and Sales Analysis

- extensive post event analysis is carried out on buying patterns and customer bidding performance. This ensures participation from active customers in future events, who receive preferential appointment scheduling
- preparation of key analytics such as sales reports, bidding demand. Producers receive invaluable key metric and business data

## Event Execution

- live, real-time Auction or Tender interaction and execution is fully managed by TAGS
- visibility and full transparency of each Auction/Tender sales event is available to the Producer

## Invoicing and Payment Management

- TAGS will issue the sale invoices to 'Winners' and will receive payment for the goods.
- on physical receipt of funds from the respective 'Winners' into TAGS Bank Account, TAGS will dispatch the relevant Lots to the 'Winners'. TAGS will then transfer the sale funds to the Supplier or Producer and will issue invoices for the Sales Commission Fees and agreed costs in respect of the sales to the Supplier or Producer



# OUR SPONSORS

COCKTAIL SPONSOR



LANYARD SPONSOR



DELEGATE BAG SPONSOR



MEDIA PARTNER



LOGISTICS PARTNER

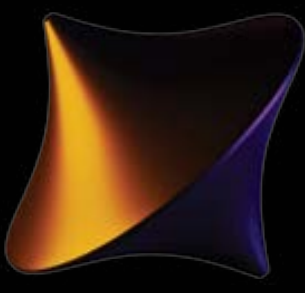


RECORD YOUR  
THOUGHTS AND FEELINGS  
INTO THE DIAMOND



WHAT WOULD YOU LEAVE  
IN THE FUTURE, TO LAST  
AN ETERNITY?

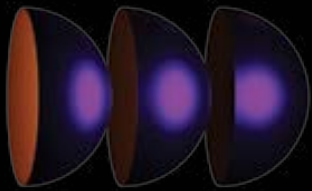
## NANO MESSAGE DIAMOND AUCTION



For the first time in the history of humanity a text message will be imprinted into the crystal lattice of the diamond at an atomic level using laser nano marking technology.

Unique and indestructible, your message will forever stay in the future, contained within the atoms of the strongest, most everlasting precious stone in the world.

Don't miss your chance to participate in the auction.



MARCH 2022

## ARSLANIAN

Arslanian Group is a proud sponsor of the Dubai Diamond Conferences since 2015.

We wish all the Participants a great event, new insights and successful encounters.

DIAMOND'S FUTURE



Arslanian Group | [www.arslaniangroup.com](http://www.arslaniangroup.com)  
Antwerp | Dubai | Hong Kong | Luanda | New York



# OUR SPONSORS

## GALA DINNER TABLE SPONSORS



## WIFI SPONSOR



## KNOWLEDGE PARTNER



CODE OF  
**ORIGIN**  
DE BEERS

For information on our trusted-source programme and our **Building Forever** mission, contact [codeoforigin@debeersgroup.com](mailto:codeoforigin@debeersgroup.com)

DIAMONDS FROM BOTSWANA, CANADA, NAMIBIA AND SOUTH AFRICA, ETHICALLY AND SUSTAINABLY DISCOVERED BY DE BEERS

ORIGIN™ and De Beers Code of Origin™ are Trade Marks of De Beers Group

**YOUR TRUSTED PARTNER.**

**WE ARE HERE TO HELP YOU GROW BUSINESS.**

**DIANCO**  
*Bringing diamonds to life*

[www.diancogroup.com](http://www.diancogroup.com)





## Your Bridge to Opportunities

We know what it takes to create a lasting relationship for growth. Tap into endless opportunities with the right solutions and insights for your business and personal banking goals.



Working Capital Solutions



Wealth Management and Investment Services



Real Estate Advisory



Payroll Solutions

## Why Does Diamond Origin Matter?



Utilizing our proprietary scientific matching process, we trace the journey of your diamond from crystal to polished gem to confirm country of origin. Knowing your diamond's source enables you to invest in a diamond that helped shape communities, build schools and improve lives. Know your diamond's impact with GIA Diamond Origin.

## Diamond Origin



learn more  
[GIA.edu/diamond-origin](https://www.gia.edu/diamond-origin)

©2022 GIA. GIA® and the GIA logo are registered trademarks of Gemological Institute of America, Inc.

**FINESTAR**

CRAFTED BY  
**Nature**

PERFECTED BY  
**Finestar**

Finestar Diamonds is a manufacturing-focused organization that sources 100% directly from mining companies, and has factories in India, Botswana and Namibia and a global marketing & distribution network for premium polished diamonds. An emphasis on Provenance, Transparency, Traceability, Technology, Sustainability & People assures a high level of authenticity.

**SIGHTHOLDER**  
FINE JEWELRY CONSULTANT

**FOREVERMARK**  
A DIAMOND IS FOREVER

**CODY OF ORIGIN**  
FINE JEWELRY CONSULTANT

**ARCTIC CANADIAN DIAMOND COMPANY**  
Authenticity Beautiful. Ethical Right.

**CANADA MARK**  
Authenticity Beautiful. Ethical Right.

**Bluebird**  
Authenticity Beautiful. Ethical Right.

**U**  
Authenticity Beautiful. Ethical Right.

## The Map of *Faith* in the World of Uncertainty!



We highly appreciate HK Clientele Family, widespread in over 85+ countries globally, with their persistent support, HK stands still in the marketplace.

**Together We Grow!**



**HK DMCC**  
A Distributor of  
**Hari Krishna Exports**

[hk.co](https://hk.co) | [f](#) [@](#) [t](#) | [hkdiamonds](#)





## FOUR GOLDEN RULES, ONE MARK OF HONOUR

EXCELLENCE • INNOVATION • CARE • INTEGRITY

# JEWELX

USA • BELGIUM • UAE • INDIA • HONG KONG • CHINA • JAPAN • AUSTRALIA  
www.jewelexgroup.com

*Best Compliments From*



# P

## PRINCESS GLOBAL TRADING DMCC

33E1/F | Almas Tower | Jumeirah Lake Towers  
P.O. Box 340552 | Dubai | UAE

admin@princessdiamdmcc.com

**T** +971 4 449 4033 | **F** +971 4 449 4034



Inspired to shine

## STONES OF DESIRE

LUXE CRAFTSMANSHIP ADDING  
BRILLIANCE TO FOREVER



KGK Diamond & Jewellery DMCC | ashish.garg@kgkmail.com | +971-44456811 | kgkgroup.com



DE BEERS  
FOREVERMARK



SIGHTHOLDER® is a trademark used under licence from De Beers Group.  
The ALROSA ALLIANCE logo is a trademark used under licence by PJSC ALROSA.  
Select Diamantaire is a trademark of Rio Tinto London Limited, used under licence.

ANGOLA • BELGIUM • BOTSWANA • BRAZIL • CHINA • CHINESE TAIWAN • HONG KONG SAR • INDIA • JAPAN • MOZAMBIQUE • NAMIBIA • RUSSIA • SOUTH AFRICA • THAILAND • UAE • USA

## COMPLETE COMMITMENT

Our global reputation is founded on delivering strong market insights and innovative practices throughout the pipeline, offering you complete confidence in the integrity of our product.



SIGHTHOLDER™ and DE BEERS GROUP™ are Trade Marks used under licence from De Beers Group.



ROSY BLUE  
MORE THAN DIAMONDS

www.rosyblue.com



CRAFTING BEAUTY **SUSTAINABLY.**  
LEADING THE CHANGE **RESPONSIBLY.**



1

**Our crafting facility SRK EMPIRE is  
World's Number 1 Green Building**  
on Arc leaders and performers platform !



**All our diamonds are crafted only in  
Environment-friendly Green buildings**  
Certified by U.S. Green Building Council (USGBC).



**We create value & growth**  
in line with the UN Sustainable Development Goals  
(UNSDG).

### Shree Ramkrishna Exports (SRK)

- Crafting pure brilliance since more than 5 decades.
- We offer world class diamonds between 0.30 cts. to 30.00 cts.  
in D-Z colors and fancy colors in almost all clarities and shapes.
- Our SRK Grading System is World's 1st ISO Certified Grading System.
- Combining quality with scale is our strength.



srk.one

ISO 9001 | ISO 14001 | ISO 45001 | ISO 22000 | ISO 50001 | PAS 7000 | ISO 24016

PURE LIGHT



# STARGEMS

*sparkle of trust*

FROM ROUGH TO RETAIL



**200,000+**  
Certified Diamonds in Rounds and Fancy

[www.kirangems.com](http://www.kirangems.com)

App Store | Google play



SIGHTHOLDER™ and DE BEERS GROUP™  
are Trade Marks used under licence from De Beers Group.  
The ALROSA ALLIANCE logo is a trademark  
used under license by PJSC ALROSA



Antwerp

Dubai

Hong Kong

Johannesburg

Mumbai



**DMCC**

**DDE**  
A DMCC PLATFORM

---

**DUBAI  
DIAMOND  
CONFERENCE**  
The Future of Diamonds

### **About DMCC**

Dubai is perfectly positioned at the centre of the world of trade, connecting East with West and North to South. DMCC is at the heart of Dubai with a mandate to develop a world class commodities hub through continued innovation. DMCC is Made for Trade.

**[www.dmcc.ae](http://www.dmcc.ae)**