

**DMCC**

**DDE**

A DMCC PLATFORM

THE FUTURE OF DIAMONDS

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# DUBAI DIAMOND CONFERENCE

Sponsorship Opportunities

21 February 2022  
Atlantis Ballroom  
The Palm Jumeirah  
Dubai, UAE

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# About Dubai Diamond Conference

Organised by DMCC, the Dubai Diamond Conference will take place on 21 February 2022 in Dubai, UAE. The conference will bring together industry experts to discuss key topics on the future of diamonds. Hosted in the Atlantis, the event will attract hundreds of industry experts across the precious stone value chain.

## Benefits:

- Cement your company's status as a high level player in the Middle East diamond and jewellery industry
- Show your company's presence in the region by supporting a major industry event organised by the Dubai Diamond Exchange
- Enhance visibility through the Conference marketing channels, placement of logos on event and Thought Leadership materials
- Invite your clients to the most prestigious bi-annual Gala Dinner & JWA Awards Dinner with 500+ guests

## Highlights

Take a look at the Dubai Diamond Conference and what previous attendees had to say about their experience.

“One of the best conferences I have been to.”

“The best diamond conference I have attended in ages.”

“Your Dubai Conference was outstanding.”

“It was a privilege to participate in this highly reputable forum that provided a platform for leading diamond industry representatives and debate.”



# Platinum Sponsor

COST: USD 50,000

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- 15 Delegate passes for DDC + Gala Dinner front row seating
- Logo on website
- Visibility (max size) of logo on event backdrop + Gala Dinner table as Platinum Sponsor
- Sponsor's corporate brochure in Delegate kit
- Opportunity to display jewellery at the Gala Dinner
- Visibility of logo on all event collaterals as Platinum Sponsor
- Advertising in event brochure (two pages)
- Social media announcement
- Logo visibility on Delegate badge
- Enhanced visibility on a Thought Leadership publication distributed at the Conference
- Advertising on lobby screen in Almas Tower for one month
- Name read out at the Conference opening
- DMCC to provide social media tiles and email signature banners
- Electronic invitation with logo
- Ad display on event screen during Conference
- One minute corporate video during opening
- DMCC will send email to all Delegates on behalf of Platinum Sponsor with ad
- Logo to be added to promo video sponsored by Platinum Sponsor
- Logo visibility on all event branding
- To be recognised on stage at the Gala Dinner
- Additional delegates (up to 10): USD 250 per delegate

## Gold Sponsor

COST: USD 25,000

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- 10 Delegate passes for DDC + Gala Dinner
- Logo on website
- Visibility (bigger size) of logo on event
- Backdrop + gala dinner table as Gold Sponsor
- Sponsor's corporate brochure in Delegate kit
- Opportunity to display jewellery at the Gala Dinner for additional 5,000 USD
- Visibility of logo on all event collaterals as Gold Sponsor
- Advertising in event brochure (one page)
- Social media announcement
- Logo visibility on Delegate badge
- Enhanced visibility on a Thought Leadership publication distributed at the Conference
- Advertising on lobby screen in Almas Tower for three weeks
- Name read out at the Conference opening
- DMCC to provide social media tiles and email signature banners
- Electronic invitation with logo
- To be recognised on stage at the Gala Dinner
- Additional delegates (up to 7): USD 300 per delegate

## Silver Sponsor

COST: USD 12,500

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- 5 Delegate passes for DDC + Gala Dinner
- Logo on website
- Visibility of logo on event backdrop + Gala Dinner table as Silver Sponsor
- Sponsor's corporate brochure in Delegate kit
- Opportunity to display jewellery at the Gala Dinner for additional 5,000 USD
- Visibility of logo on all event collaterals as Silver Sponsor
- Advertising in event brochure (half page)
- Social media announcement
- Logo visibility on Delegate badge
- Enhanced visibility on a Thought Leadership publication distributed at the Conference
- Advertising on lobby screen in Almas Tower for two weeks
- To be recognised on stage at the Gala Dinner
- Additional delegates (up to 7): USD 350 per delegate

## Delegate Bag Sponsor

COST: USD 10,000

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- 2 Delegate passes for DDC + Gala Dinner
- Logo on website
- Visibility of logo on event backdrop + exclusive branding on delegate bags
- Sponsor's corporate brochure in Delegate kit
- Additional Delegate pass (up to 5): USD 400

## Lanyard Sponsor

COST: USD 10,000

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- 2 Delegate passes for DDC + Gala Dinner
- Logo on website
- Visibility of logo on event backdrop + exclusive branding on lanyards
- Additional delegates (up to 5): USD 400 per delegate

## Wi-Fi Sponsor

COST: USD 10,000

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- 2 Delegate passes for DDC + Gala Dinner
- Logo on website
- Visibility of logo on event backdrop
- Additional Delegate pass (up to 4): USD 400

## Delegates to conference and Gala Dinner

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- Early Bird rates valid till 31 December 2021: USD 600
- Pre-booked rate ( 1 January 2022 to 17 February 2022): USD 800
- On day rate (17 to 21 February 2022): USD 1000

## Gala Dinner Sponsor with display opportunity

COST: USD 12,500

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- 2 delegate passes
- 8 invitations to Gala Dinner as per seating plan
- Logo on website
- Visibility of logo on the Gala Dinner backdrop + Gala Dinner table as Gala Dinner Sponsor + logo on backdrop in foyer area at the Conference
- Opportunity to display jewellery / display item at the Gala Dinner
- Delegates (up to 7): USD 375 per delegate

## Gala Dinner Table Sponsor

COST: USD 7,500

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- 2 delegate passes
- 8 invitations to Gala Dinner as per seating plan
- Logo on website
- Visibility of logo on the Gala Dinner backdrop + Gala Dinner table as Gala Dinner Table Sponsor + logo on backdrop in foyer area at the Conference
- Delegates (up to 4): USD 400 per delegate

## **About DMCC**

Dubai is perfectly positioned at the centre of the world of trade, connecting East with West and North to South. DMCC is at the heart of Dubai with a mandate to develop a world class commodities hub through continued innovation. DMCC is Made for Trade.

**[www.dmcc.ae](http://www.dmcc.ae)**